

# News Release

## Corporate Website Renewal Announcement

- Accelerating global growth strategy through stronger branding -

**Tokyo, June 28, 2016** – Hitachi Transport System, Ltd. announced today the launch of a new and improved global website for the Hitachi Transport System Group (herein called the “HTS Group”). This renewal project is one of the first key steps to support its global growth strategy, outlined in the latest mid-term management plan through 2018, effective since April 2016. As a major first step toward strategic global branding, the new corporate website was developed with focus on user-centric improvements for a friendlier digital platform, smoother site navigation, and clearer communication, in order to help its users locate the latest information on the HTS Group’s dynamic business activities with much more ease and facility than before.

The HTS Group is committed to keeping its stakeholders and the general public engaged up to date, as it continues challenging itself to become the most preferred global supply chain solutions provider.

**Project Outline** (Please refer to the appendix for the visual image of the new top page.)

<b>Launch Dates</b>	June 14, 2016 (Japanese) and June 28, 2016 (English)
<b>New Domain</b>	<a href="http://www.hitachi-transportssystem.com/">http://www.hitachi-transportssystem.com/</a>
<b>Improvement Highlights</b>	<p><b>1. User-Friendly Platform</b>          The website structure and contents are revised and integrated comprehensively. Responsive web designs have been adopted for a consistent user experience among different devices. Fresh appearances have been added with attractive key visuals, portraying the brand effectively.</p> <p><b>2. Smooth Navigation</b>          A unique query tool, titled “Our Solutions to Your Challenges,” takes only one click for viewers to jump from the top page to the right content, and all web pages with relevant contents are interlinked for easy navigation. The investor relations section has also been re-engineered with reference to some best practices in the market, given that it gets frequently updated with announcements and publications.</p> <p><b>3. Clear Communication</b>          The HTS Group’s core strategy, “Smart Logistics,” is clearly outlined from five angles, “B2B,” “SCM Optimization,” “Global,” “Innovation,” and “Environment.” The recruiting section<sup>*1</sup> has also been enhanced with more pages covering both company and staff-level information in written text and visual images, including short movies. (*1 available in the Japanese site only.)</p> <p><b>4. Global Branding</b>          The HTS Group’s global operations are specifically showcased with its regional capabilities supported by local business entities in the network. With the English site boosted for more impactful communication, the new website is ready to facilitate stakeholder engagement more effectively across in and out of Japan.</p>

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# Appendix: Top page of the Hitachi Transport System Group's new website

HITACHI Inspire the Next

Hitachi Transport System

Japanese (日本語) | Sitemap | Contact Us

About Us | 3PL/Contract Logistics | Heavy Transport and Relocation | Freight Forwarding | Solutions | Investor Relations

Latest News | Investor News | Track Your Freight

May 20, 2016 (Progress report of disclosed announcement) Announcement of Strategic Capital and Business Alliance among Hitachi Transport System, SG Holdings, and SAGAWA EXPRESS and Announcement of others >

March 30, 2016 Capital and business alliance with SG Holdings Co., Ltd. and Sagawa Express >

July 19, 2015 Integration of HTS Group Subsidiaries in North America (PDF format, 10&kBytes) >

View all news releases >

### Our Solutions to Your Challenges

<b>Hot Topics</b> Frequently asked questions and some of our popular contents	<b>Efficiency</b> Get more value for money through better efficiency. Streamline operations with VAS outsourcing, etc.	<b>Safety &amp; Quality</b> Need utmost safety. Eliminate operational errors. Pursue quality excellence, etc.	<b>Compliance</b> Secure regulatory compliance. Prevent data leakage from used IT devices, etc.	<b>Environment</b> Reduce CO2 emission in your logistics operations. Support recycling/reusing, etc.
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Optimize warehousing footprint > Better manage data with WMS >

Enhance/evaluate your packaging > Artificial intelligence for logistics >

Auto parts logistics > Shared logistics platform > Global capabilities >

Buyer's consolidation > Cold chain > After sales > Modal shift >

Intermodal freight > Reuse and recycle > Engineering technology >

Technical and safety training > FTF (Foreign to Foreign) cargos >

Cross-border trucking > One-stop delivery and installation >

### Our Service Portfolio

<p><b>3PL/Contract Logistics</b></p> <p>Since the mid-80's, we have made relentless efforts to lead the contract logistics evolution as an innovative pioneer. We will continue challenging ourselves to optimize your supply chain with you, from procurement through aftermarket logistics.</p>	<p><b>Heavy Transport and Relocation</b></p> <p>Whether it may be delivering train cars or gigantic plant equipment, or relocating your factory or office, we can support your moving needs with our professional expertise and wide footprint. Our robust capabilities have been built up since our early days.</p>	<p><b>Freight Forwarding</b></p> <p>From anywhere to anywhere around the globe, you can always rely on our global network and capabilities. As a specialist in both heavy transport and forwarding, we can uniquely provide seamless integration of the two for your industrial projects.</p>	<p><b>Solutions</b></p> <p>Our Smart Logistics technologies are promoting supply chain innovation. We also offer a variety of professional solutions for your logistics operations, such as packaging, information security, environment protection and dangerous goods.</p>
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### Our Strengths

**We deliver Smart Logistics.**

Contract Logistics, Heavy Transport, and Freight Forwarding. We deliver optimal one-stop solutions for your supply chain, leveraging our global network and extensive experience as an industry pioneer.

Learn more about our Smart Logistics >

- Our Global Operational Network >
- Our Smart Logistics Technologies >